

COMMUNICATION YOU CAN COUNT ON

*Because Selling Your Home Should Never
Leave You Wondering What's Going On. ♥*



**EVERY MONDAY.
LIKE CLOCKWORK.**

You'll receive a Weekly Seller Report every Monday morning—even during a quiet week. You should always know what is happening with your home and the work being done on your behalf.

MONDAY

*Weekly
Seller
Report ♥*

EMAIL
UPDATES

PHONE
CALLS

TEXT
MESSAGES

PERSONAL
CHECK-INS

WHAT'S IN YOUR WEEKLY REPORT?



Showing Activity



Buyer & Agent Feedback



Marketing Efforts



Advertising Updates



Market Activity



Reverse Prospecting
Insights



Important
Developments



Next Steps

WEEKLY SELLER REPORT



SHOWING ACTIVITY
✓ 5 Showings This Week

BUYER FEEDBACK SUMMARY
★★★★★
"Beautiful home, great layout"
and wonderful location."

MARKETING HIGHLIGHTS
✓ Residence Magazine Ad
✓ Social Media Posts
✓ Email Campaign
✓ Property Website Updates

REVERSE PROSPECTING INSIGHT
✓ 3 Agents Contacted This Week

Let's talk!

QUIET WEEK? YOU'LL STILL HEAR FROM ME.



Not every week will bring showings, feedback, or major developments. You'll still receive an update so you are never left wondering whether something happened—or whether you've simply been forgotten. ♥

BEYOND WAITING FOR BUYERS: REVERSE PROSPECTING

I use a specialized tool to identify agents who are sharing your property with potential buyers. This gives me an opportunity to proactively reach out, keep your property top of mind, and gather additional insight that I can share with you.



YOUR HOME
Listed & Marketed



**BUYER SEARCH
ACTIVITY**
Your Property
Viewed



**AGENTS
IDENTIFIED**
Sharing With
Their Buyers



**PROACTIVE
OUTREACH**
I Reach Out to
These Agents



**INSIGHTS
SHARED
WITH YOU**
So You Stay
in the Know

REPORTS DON'T REPLACE CONVERSATIONS

Your Weekly Seller Report is an important communication tool—not a substitute for personal conversations. Phone calls, texts, emails, questions, and strategy discussions remain an important part of our partnership.



*Here
For You! ♥*



Your feedback and questions are always welcome. If something needs clarification, adjustment, or simply a conversation, please reach out.

*Pick up the phone.
Send a text.
Shoot me an email.
I'm here for you! ♥*

*Your Goals.
Your Home.
My Commitment.
♥*

I'M GOOD AT A LOT OF THINGS. MIND READING ISN'T ONE OF THEM. 😊

Open, two-way communication helps me better understand what you need and allows us to work together more effectively throughout the selling process.

MY PROMISE TO YOU:

- ✓ Clear Communication
- ✓ Proactive Effort
- ✓ Honest Updates
- ✓ Thoughtful Guidance
- ✓ Your Best Experience

INFORMED. CONNECTED. NEVER LEFT WONDERING. ♥

My commitment is simple: consistent communication, proactive effort, straightforward guidance, and a partnership focused on giving you an exceptional real estate experience.



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