

LIGHTS. CAMERA.

CREATING THE VISUAL
FIRST IMPRESSION

Your Home Deserves.

LISTED!



WHY VISUALS MATTER

Most buyers begin their real estate journey online. Before they schedule a showing, your home's visual presentation may be their very first impression.



*I Pull Out
All the Stops* 

I use a variety of powerful presentation tools to showcase your home beyond traditional photographs.

- ✓ Professional Photography
- ✓ Drone Imagery
- ✓ Virtual Tours & 360° Tours
- ✓ Video Walkthroughs
- ...and more when appropriate!



*My Goal:
Showcase your home
at its absolute best
to attract the right
buyers and get
you top results.* 



STILL PHOTOS

High-resolution images that capture every detail.



DRONE SHOTS

A unique perspective that highlights location and property.



VIRTUAL & 360° TOURS

Immersive experiences that help buyers explore from anywhere.



VIDEO

Brings your home to life with motion, flow and feeling.

1

PHOTO DAY: WHAT TO EXPECT



The session typically takes about 1½ to 2 hours. We'll move from room to room capturing 360° images, still photos and video clips to showcase your home beautifully.



2

CREATE A CLEAN CANVAS



Think model-home ready. Clean, clutter-free spaces allow buyers to focus on the home—not the belongings inside it.



3

GIVE THE CREATIVE TEAM SPACE TO WORK



For the smoothest process, it's best for all occupants and pets to be away from the property during the photography session.



4

YOU GET THE FIRST LOOK



Once the photography and marketing collateral are processed, I'll provide you with a link to review everything before we share it with the broader market.



5

YOUR PART MATTERS



Your preparation before photo day + my professional marketing resources = a strong visual presentation of your home and a competitive advantage.



Pro Tip! 

I've shared an article with useful tips to help you prepare your home for photo day.

*It's small details
that make a big impact!*



Your Home Gets One First Impression. 

LET'S MAKE IT COUNT.

Thank you for entrusting me with this important step in showcasing your home effectively. I look forward to capturing it and we'll be in touch as soon as we get the photography session scheduled and coordinated with your schedule.



*I'm your partner
in this journey
and I'm here
to help in any
way I can and
help lighten
the load.* 



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*Prepared today.
Presented beautifully.
Purchased tomorrow.* 