

BEFORE THE SPOTLIGHT: *Prepare. Present. Prosper.*

FIRST IMPRESSIONS MATTER. PREPARATION IS YOUR STRATEGY TO GET IT SOLD.

A well-prepared home attracts more buyers, increases its perceived value, and helps us achieve the best possible result.

I will work closely with you to outline key prep work so your home looks its best for photos, showings and success!

We can walk through your home together and inventory the key actions to make the biggest impact.

GREAT MARKETING
CAN'T OVERCOME
A HOME THAT
DOESN'T SHOW WELL.

1

DECLUTTER

Clear out personal items and excess furniture.

Less clutter = more space. Buyers can envision their life, not your belongings.

2

SPARKLING CLEAN

A clean, fresh home shows it's been well cared for and leaves a lasting positive impression.

3

ADDRESS SMALL REPAIRS

Leaky faucets. Squeaky doors. Loose handles.

Taking care of minor issues shows buyers your home is in good condition and well cared for. Don't let distractions be bigger than they need to be!

4

LIGHTEN & BRIGHTEN

- ✓ Paint light, neutral colors
- ✓ Remove dark furnishings and accents
- ✓ Change out light fixtures and bulbs
- ✓ Open window coverings

5

BOOST CURB APPEAL

- ✓ Well-groomed lawn
- ✓ Trimmed hedges
- ✓ Fresh front door paint
- ✓ Clean entry & outdoor areas
- ✓ Fresh mulch

*Small touches.
Big impact.*



REMEMBER: THE EFFORT YOU PUT INTO PROPERTY PREPARATION CAN SIGNIFICANTLY IMPACT THE SELLING PROCESS AND PRICE.

Let's work together to showcase your home in its best light. ♥

I HAVE RESOURCES TO HELP ♥



I have a garage full of staging and decorative items to enhance your home.



I don't always keep furnishings on hand, but I can help facilitate them when needed.



We can discuss options such as partial staging, full staging, or simply adding the right touches.



In some cases, emptying and/or staging the home may be the best strategy. We can review these options together.

I'M YOUR PARTNER IN THIS JOURNEY.

I'm proactive, organized and here to help you every step of the way and lighten the load.

MY COMMITMENT TO YOU



I treat your sale like a big, important project with a proven process and clear plan.



I anticipate needs, get the details in advance, and take care of the moving pieces.



My goal is to make the process as smooth, successful and stress-free as possible.



Together, we'll position your home to attract the right buyers and achieve the best result.

Ready to make a lasting impression?

I'M READY TO WORK WITH YOU! ♥



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