

WELCOME TO The Listing Process!

YOUR HOME SELLING JOURNEY STARTS HERE

Thank you for trusting me
to be your real estate partner.
My goal is simple:



DELIVER
RESULTS



CREATE A
GREAT EXPERIENCE

For you. Every step of the way.

READY.
SET.
List!

1

COMPLETE YOUR DIGITAL SELLER INTAKE FORM

One convenient digital form designed to
gather important information and
documents upfront—helping reduce the
administrative burden on you later.



PROPERTY INFORMATION
Complete easy-to-follow input
fields with important details
about your home.



HOME SERVICE PROVIDERS
Provide a list of the companies
and professionals who service
and maintain your property.



DOCUMENT UPLOADS
Upload important documents
we may need throughout the
listing and sales process.

*A little work upfront helps create a
smoother, more organized process later.*

2

FINALIZE YOUR LIST PRICE



Market Data



Comparable Sales



Current Competition



Your Selling Goals

*Together, we determine
the right strategy.*

PRICING STRATEGY

3

PREPARE & COMPLETE THE PAPERWORK



Listing Agreement



Brokerage Disclosures



Property Disclosures



Buyer-Facing Documents

You provide the information.
I prepare the paperwork.

LISTING
AGREEMENT

4

BEHIND THE SCENES... *I get to work!*

MLS

WEBSITES

ONLINE MARKETING

PROPERTY MARKETING

MARKET POSITIONING

Professional Photography • Targeted Exposure
Maximum Visibility • Strong Results

Ready. Set. List!

These first steps create the foundation
for an organized, smooth and
successful home sale.

Let's get started!

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